



Terms and Conditions – 10% Discount for New Initial Patients (Referral-Based Offer)

1. Offer Overview

This promotional offer provides a **10% discount** on the standard fee for an initial consultation for **new patients** who are **referred by an existing patient** of **MGC** and who **call to book and pay for their appointment within the promotional period**.

2. Eligibility

To be eligible for the 10% discount, the following conditions must be met:

- The patient must be a **new patient** (i.e. they have **not previously attended** any appointment at MGC).
- The appointment must be for an **initial consultation**.
- The patient must **call to book** the appointment on **020 7191 2378** (online or walk-in bookings are not eligible).
- The patient must **pay in full at the time of booking**.
- At the time of booking, the patient must **quote the full name of the friend who referred them** to MGC.
- The referring person must be an **existing patient** listed in MGC's patient database, and this will be **verified manually**.

3. Promotional Period

- The offer is valid for appointments **booked and paid for by phone during September 2025**.
- The actual appointment can occur after the promotional period, as long as it was **booked and paid within one month**.

4. Discount Application

- The 10% discount will be **applied manually at the time of payment** during the phone booking process.

- The discount applies only to the **standard fee for an initial consultation of £350**.
- It does **not apply** to follow-up appointments, services, products, or packages.

5. Booking and Payment Conditions

- Full payment must be made at the time of booking to secure the discount.
- If the appointment is rescheduled in accordance with MGC's policy, the discount remains valid.
- If the appointment is cancelled and not rebooked, or if refund conditions are not met, the discount becomes void and standard refund/cancellation policies apply.

6. Referral Verification

- Patients must quote the **full name of the friend** who referred them at the time of booking.
- MGC will **manually verify** that the referrer is a current or past patient in our system.
- If the referrer cannot be verified in our patient database, the discount **will not be applied**.

7. Limitations

- One discounted appointment per new patient.
- This offer **cannot be combined** with any other promotions, discounts, or health insurance rebates.
- This offer is **not transferable** and **not redeemable for cash**.
- Discount must be claimed at the time of booking and **cannot be retroactively applied**.

8. MGC Rights

- MGC reserves the right to amend, extend, or cancel this offer at any time without notice.
- MGC reserves the right to deny the discount if eligibility or referral criteria are not met.

9. Acceptance of Terms

By participating in this promotion, the patient confirms they understand and accept these Terms and Conditions.