



## Terms and Conditions – 10% Discount for New Initial Patients (Referral-Based Offer)

### 1. Offer Overview

This promotional offer provides a **10% discount** on the standard fee for an initial consultation for **new patients** who are **referred by an existing patient** of **MGC** and who **call to book and pay for their appointment within the promotional period**.

### 2. Eligibility

To be eligible for the 10% discount, the following conditions must be met:

- The patient must be a **new patient** (i.e. they have **not previously attended** any appointment at MGC).
- The appointment must be for an **initial consultation**.
- The patient must **call to book** the appointment on **020 7191 2378** (online or walk-in bookings are not eligible).
- The patient must **pay in full at the time of booking**.
- At the time of booking, the patient must **quote the full name of the friend who referred them** to MGC.
- The referring person must be an **existing patient** listed in MGC's patient database, and this will be **verified manually**.

### 3. Discount Application

- The 10% discount will be **applied manually at the time of payment** during the phone booking process.
- The discount applies only to the **standard fee for an initial consultation of £350**.
- It does **not apply** to follow-up appointments, services, products, or packages.

### 4. Booking and Payment Conditions

- Full payment must be made at the time of booking to secure the discount.

- If the appointment is rescheduled in accordance with MGC's policy, the discount remains valid.
- If the appointment is cancelled and not rebooked, or if refund conditions are not met, the discount becomes void and standard refund/cancellation policies apply.

## 5. Referral Verification

- Patients must quote the **full name of the friend** who referred them at the time of booking.
- MGC will **manually verify** that the referrer is a current or past patient in our system.
- If the referrer cannot be verified in our patient database, the discount **will not be applied**.

## 6. Limitations

- One discounted appointment per new patient.
- This offer **cannot be combined** with any other promotions, discounts, or health insurance rebates.
- This offer is **not transferable** and **not redeemable for cash**.
- Discount must be claimed at the time of booking and **cannot be retroactively applied**.

## 7. MGC Rights

- MGC reserves the right to amend, extend, or cancel this offer at any time without notice.
- MGC reserves the right to deny the discount if eligibility or referral criteria are not met.

## 8. Acceptance of Terms

By participating in this promotion, the patient confirms they understand and accept these Terms and Conditions.